

2026

— STATE PARTNER —



GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL
& MEDIUM ENTERPRISES



PRINCIPAL PARTNER



ORGANISED BY



PHDCCI UPITEX²⁰²⁶

UTTAR PRADESH INTERNATIONAL TRADE EXPO

THE
FUTURE
IS RIGHT HERE!

UTTAR PRADESH'S
LARGEST TRADE EXPO

BECOME A PART OF THE
FASTEST GROWING
TRILLION DOLLAR
ECONOMY OF UTTAR PRADESH



23-27
JAN
2026

Lawn 2, Indira Gandhi
Pratishthan, Lucknow,
Uttar Pradesh



Discover **Uttar Pradesh** as the ultimate destination to carve out and **secure a prosperous future.**

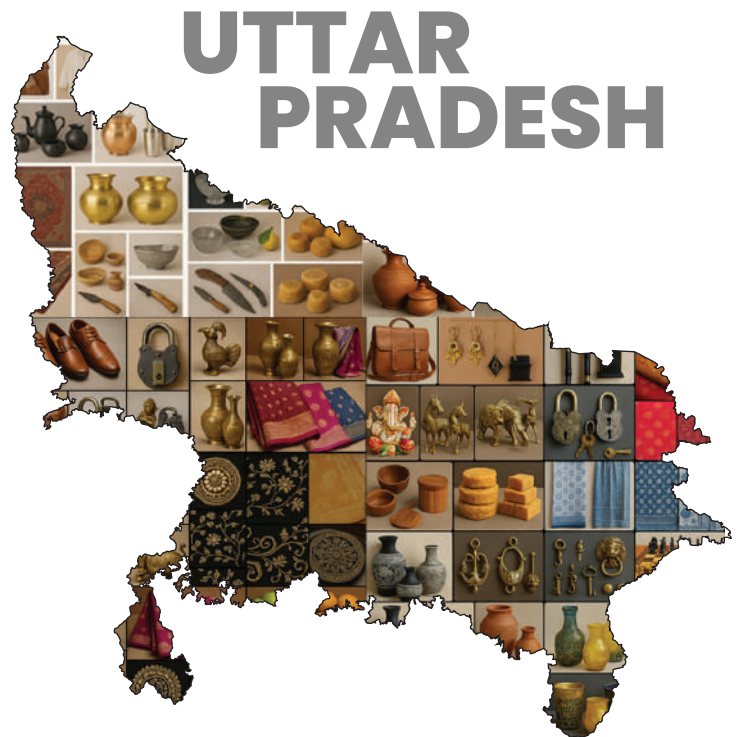
Join the PHDCCI for the fourth edition of **UPITEX - Uttar Pradesh International Trade Expo 2026.**

This event promises to unlock fresh opportunities for businesses nationwide, enabling them to connect with untapped markets, pursue further growth and investment avenues, and engage with key industry players and dynamic officials from the Uttar Pradesh Government.

Embrace the visionary mission of propelling Uttar Pradesh into a **\$1 Trillion Economy by 2027.**

Secure your business space now before it's too late.

UPITEX is set to invigorate trade and commerce while attracting significant investments. This initiative builds upon PHDCCI successful track record with similar events in Punjab, Haryana, and Himachal Pradesh since 2003, all with unwavering support from their respective State Governments.



KEY HIGHLIGHTS

- Industry Specific Conferences
- B2B, B2C & B2G Meetings
- Focused Group Meets
- Buyer Seller Meets
- Showcase / Sell Your Products / Create Brand Awareness
- Over 300 Exhibitors
- 2 Lakh+ Visitors Expected
- Complete Sanitation and Disinfection Protocol as per WHO and Health authorities guidelines to ensure Visitors' and Exhibitors' safety

ORGANIZER'S PROMOTIONAL SUPPORT FOR EXHIBITORS

- Print & Electronic Media Advertisements
- Radio Spots, Roadshows & Online Promotions
- Collaborative Campaigns
- Targeted Email Campaigns
- Invitations to Industry Leaders, Trade Groups, Associations, Government Officials, and Embassies
- Partnerships with International Chambers of Commerce
- Media Previews
- Nationwide Public Relations Campaigns
- Outdoor Promotions

Glimpses of the Third Edition of **UPITEX**



6 PAVILLIONS | 300+ STALLS 2 LAKH+ VISITORS EXPECTED

KEY FOCUS SECTORS

- ARCHIBUILD (LKO EDITION)
- FURNITURE
- BRAND STREET
- HANDLOOM
- HANDICRAFTS
- CONSUMEREX
- HOME DECOR
- LIFESTYLE
- FASHION STREET
- AUTOMOBILES
- AGRI. FOOD. FARM
- FOOD PROCESSING

...and more opportunities to propel your business to success. Reserve your space today for optimal brand visibility and positioning.

Reserve Your Space today for better positioning and visibility of your brand.

STEERING COMMITTEE Central Leadership

MR. RAJEEV JUNEJA

President, PHDCCI

MR. ANIL GUPTA

Sr. Vice President, PHDCCI

MR. SANJAY SINGHANIA

Vice President, PHDCCI

MR. HEMANT JAIN

Immediate Former President, PHDCCI

DR. RANJEET MEHTA

CEO & Secretary General, PHDCCI

UP State Chapter Leadership

DR. LALIT KHAITAN

Chair, UP State Chapter
PHDCCI

MR. HEMANT SAPRA

Co-Chair, UP State Chapter
PHDCCI

MR. RAJESH NIGAM

Co-Chair, UP State Chapter
PHDCCI

DR. JATINDER SINGH

Deputy Secretary General,
PHDCCI

MR. ATUL SRIVASTAVA

Sr. Regional Director, UP State
Chapter PHDCCI

**FOR SPACE BOOKING
or TRADE QUERIES,
PLEASE CALL**

M: +91 98145 66547
M: +91 9855166547
M: +91 99141 12335
M: +91 7986649704

**FOR
CORPORATE PARTICIPATION
CALL HARDEEP SINGH
+91 98145 66547
tradefairs@phdcci.in
Exhibitionsales@upitex.com**

PHDCCI

PHDCCI, a National Apex Chamber, established in 1905, has been relentlessly working for the socio-economic development of India and for promotion of Indian industry, trade and entrepreneurship across the globe.

PHDCCI has been an active participant in the India Growth Story through its Advocacy Role with Government of India and State Governments. With local roots and global reach, the PHDCCI helps businesses of all sizes connect, succeed, and expand.

Collectively, PHDCCI represents over 1,50,000 businesses of varying sizes that employ over ten million people all across India. We also have a robust international network consisting of over one hundred chambers of commerce and business groups located on every continent.

Together with policymakers, we drive change from the bottom up and assist businesses of all sizes in achieving more. We assist businesses in establishing relationships on all levels. We are the industry's trusted voice. We also give our member companies a respected voice, ensuring their concerns and priorities are heard in the halls of power.

PHDCCI is a single platform that provides-

- A pool of best manufacturing companies of all sizes
- Product launches for wider market access in India
- Business lounge facility for all your private business meetings
- Water Audit services
- PHDCCI Centre for Sustainability
- Arbitration and conciliation facilities
- Provident Fund help desk for your businesses
- A communication tool to increase your visibility and promote your services and products
- Exclusive Member-to-Member product and service offers
- Research based policy inputs to the members
- Opportunity to take part in International exhibitions through market access initiative of GOI

PHDCCI

PHD House, Plot - B, Phase - II, Vibhuti Khand Gomti Nagar
Lucknow 226 010, U.P. India

Tel: +91-522-2728940

Email: tradefairs@phdcci.in

www.upitex.com

HOTLINE: 0172-5076732/5076733

Head Office: PHDCCI
PHD House, 4/2 Siri Institutional Area
August Kranti Marg, New Delhi 110016

Tel: +91-11-26863801-04, +91-11-49545454
+91-11-26855450, +91-11-49545451
www.phdcci.in

SPACE RESERVATION FORM

Please fill and Email this Form to tradefairs93@gmail.com
Booking closes on **25 December 2025**

We shall be participating at **UPITEX 2026**, lucknow
Kindly reserve the Exhibition Space for us.

**23-27
JAN
2026**

Lawn 2, Indira Gandhi
Pratishthan, Lucknow,
Uttar Pradesh

Name of the Organisation _____

GST No. of the Organisation (Mandatory) _____

Complete Postal Address _____

City _____ State _____ Pin/Zip Code _____

Telephone Nos. (with ISD/STD Code) _____ Fax No. _____

Email ID _____ Website _____

Name of the Authorised Signatory _____ Designation _____

Telephone Nos. (with ISD/STD Code) _____

Type of Organisation ☐ Government Department ☐ Public Sector ☐ Joint Sector ☐ Private ☐ Others (Please specify) _____

Products Manufactured/Services Provided _____

Name on the Fascia of the Stall (25 letters only incl. space) _____

Types of Products/Services to be displayed _____

Rental for
Exhibition
Space
(per sqm)

Space Categories	Domestic Rates (INR)	Area : _____ sqm	* 20% Premium on basic space rentals for Island stall * 15% for 3 side open * 10% for 2 side open
Indoor Shell Space	7500	Stall No. : _____	
Indoor Raw Stall	6000	Hall No. : _____	
Outdoor Raw Space	4000		

* Actual rates of premium on rentals may vary at the time of booking.

GST number of all the Exhibitors is mandatory. TDS should not be deducted on space rental, unless amount credited/paid on account of the rent during financial year exceeds Rs. 2,40,000/- under section 194 (I) of Income Tax Act. 1961 (w.e.f. 1 April 2019).

Payment
Schedule

- 50% of the total amount payable to be deposited with submission of this form
- Balance & full payment to be deposited on or before **25 December 2025**.
- 100% advance payment of space rental & all taxes (as applicable) for overseas participants

RTGS Details

Beneficiary	Bank	Current Account No.	IFSC Code	Branch Code	Bank Code
PHD Chamber of Commerce & Industry	IDBI Bank, Kisaan Sehkari Bhawan. 2 M G Marg. Lucknow	0132017010000	IBKL0000015	226259002	013

Enclosed Cheque/DD No: _____ Dated _____ drawn in favour of **PHD Chamber of Commerce and Industry**
payable at Lucknow /New Delhi, on Bank _____ for (amount) Rs. _____

Date _____

Authorised Signatory _____

Allotment of Stalls is strictly on first-come-first served basis. PHD Chamber reserves the rights to change any specification without prior notice.

MAIL TO:
tradefairs@phdcci.in
tradefairs93@gmail.com
Exhibitionsales@upitex.com

PHDCCI

PHD House, Plot - B, Phase - II,
Vibhuti Khand Gomti Nagar
Lucknow - 226010, U.P. India

For Space Booking and Sponsorships
please Call :

M: +91 **98145 66547**

M: +91 **98551 66547**

M: +91 **99141 12335**

M: +91 **79866 49704**

HOTLINE: 0172-5076732 / 5076733

RULES & REGULATIONS

23-27 JAN 2026 | Lawn 2, Indira Gandhi Pratishthan, Lucknow, Uttar Pradesh

ORGANISER

PHDCCI
Regional Office, Lucknow

Date: 23-27 JANUARY 2026

Timing: 11:00 to 22:00hrs

Venue: Lawn 2, Indira Gandhi Pratishthan, Lucknow, UP

EXHIBITOR:

Any company/organization/state/country participating in the exhibition. Organisers reserve the right of participation.

Space Categories	Domestic (INR)
Indoor Shell Space	7500
Indoor Raw Stall	6000
Outdoor Raw Space	4000

Premium on basic rentals for 2, 3 & 4 side open stalls.

The Organiser will provide the following facilities in shell scheme.

Stall Size (Sq.m)	Tables	Chairs	Focus Lamps
9	1	2	3
12	1	2	4
15	2	4	5
18	2	4	6
21	2	4	7
24	2	4	8
27	3	6	9
30	4	6	10
32	5	8	10
36	5	8	12

Each booth will have modular structure, fascia with company name, one electric plug point- 5/15 amps, synthetic carpet, waste paper basket & general security during the fair period

The prospective EXHIBITOR should apply on the application form participation, together with advance payment including 50% space rentals and security deposit. **GST as per Government of India Guidelines is applicable.** All bookings will be made on first-cum-first-served basis subject to receipt of all advance payments.

EXTRA FURNITURE:

Extra furniture will be available with the contractor on chargeable basis.

REGISTRATION FOR PARTICIPATION:

It is mandatory for exhibitor to forward the registration form to PHD Chamber, Lucknow along with advance payment i.e. 50% space rentals for participation.

ALLOTMENT OF EXHIBITION SPACE:

All bookings will be made on first-come-first-served basis subject to the receipt of all advance payments. Organizers will make confirmation of allotment of space on receipt of the registration form duly signed along with appropriate advance payment. Organisers reserve the right to allocate space, change the layout plan, add or delete corridors as shown in the space plan. Organisers reserve the right to reduce the allotment of space to any applicant without assigning any reason.

PAYMENT SCHEDULE:

All payments should be made by Demand Draft payable to "PHD Chamber of Commerce and Industry" payable at Lucknow / New Delhi. Advance payment including 50% space rentals at the time of booking. **Full payment by 25 December 2025 or before.**

SETTLEMENT OF CHARGES:

Any and all expenses chargeable to an exhibitor must be settled before the close of fair to ensure smooth removal of goods from the fair site.

STAND COMPLETION:

By 2000 hrs with all exhibits in position one day before the start of the exhibition, positively. Work will not be allowed after that due to security reasons.

REMOVAL OF EXHIBITS:

Removal of any exhibit during the fair period is prohibited. Negotiations for sale, however, may be conducted. Removal of exhibits and other materials shall be allowed only after 2100 hrs on the last day after the closure of the exhibition.

MOVEMENT OF VEHICLES:

Vehicles containing exhibition material will be allowed up to a certain point at the venue. All vehicles must provide list of items being carried in the exhibition area and receive the pass for the same, which will be required at the end of the exhibition for the removal of exhibits and other material.

CANCELLATION:

The prospective exhibitor is liable to forfeit the entire space rental in case of cancellation.

SALE OF EXHIBITS:

Exhibitors are allowed to conduct negotiations for sale subject to mandatory clearance from Excise & Sales Tax Department and also ensure that exhibit will not be removed during the exhibition hours. Exhibits to be displayed during the fair can be brought one day before the start of the Fair.

LOCATION TAX FORMALITIES:

Participation / Sale of Exhibits are subject to mandatory clearance from Excise & Sales Tax Department, Chandigarh. All Exhibitors are required to produce necessary clearance before taking possession of the stall.

BINDING TERMS OF CONTRACT:

The submission of the registration form duly signed by an authorized officer of the exhibitor shall be deemed as confirmation of participation and acceptance and becomes binding as soon as the organisers have confirmed the allotment of space to the applicant. Dispute, if any, will be subject to Chandigarh Jurisdiction.

VIOLATION OF RULES:

The organizers reserve the right to decide on the fulfillment of the rules and have the authority to demand removal/change of any structure, which is found not in conformity with the rules and can also cancel a confirmed booking without assigning any reason. The decision of the organizers will be final and binding.

DAMAGE:

Exhibitor will be required to make good all damage to the fair facilities caused during the installation/dismantling of their exhibits.

SAFETY & SECURITY:

Organisers will not provide overnight security on the day prior to the exhibition and the last day of the exhibition. Safety & Security of all exhibits in the stalls will be responsibility of the exhibitors only.

STALL POSSESSION:

Stall will be allocated after acquiring clearance and stall possession certificate from on-site accounts office of the organisers.

INSURANCE OF EXHIBITS:

Exhibitors are responsible for insuring their exhibits for the fair period.

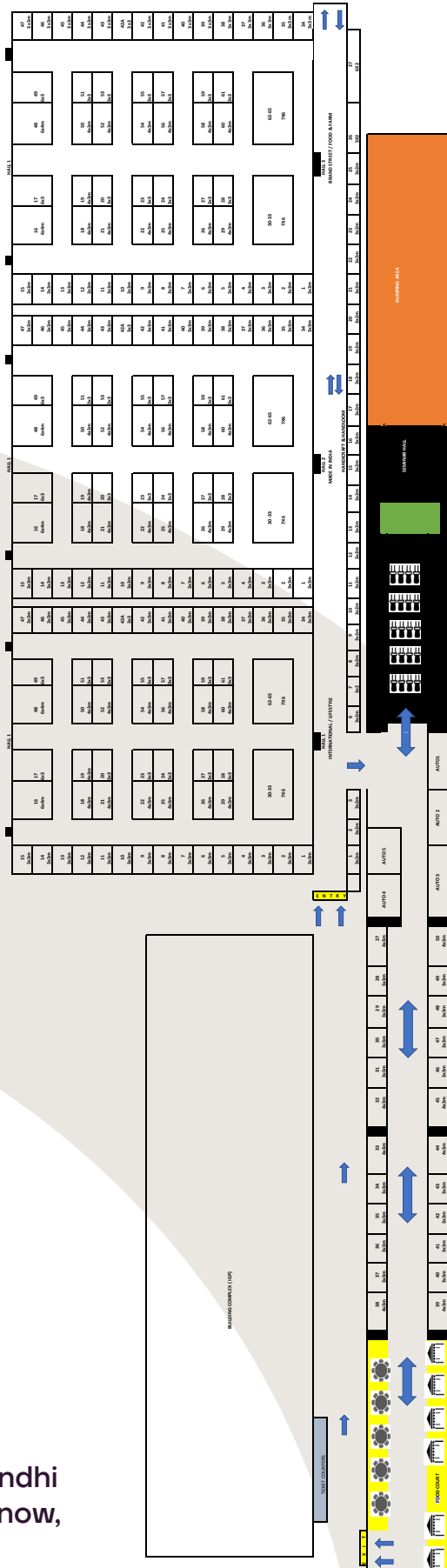
I/We have read the General Exhibition rules mentioned above and confirm that we shall abide by these rules.

Name _____ Designation _____ Mobile No. _____

RTGS Details

Beneficiary	Bank	Current Account No.	IFSC Code	Branch Code	Bank Code
PHD Chamber of Commerce & Industry	IDBI Bank, Kisaan Sekhari Bhawan, 2 M G Marg, Lucknow	0132017010000	IBKL0000015	226259002	013

UPITEX 2026 LAYOUT



PARTNERSHIP FORM

**23-27
JAN
2026**

Lawn 2, Indira Gandhi
Pratishthan, Lucknow,
Uttar Pradesh

We hereby confirm our participation in **UPITEX2026**
as Partners

☐ **Event Partner** ☐ **Event Co-Partner** ☐ **Pavilion Partner** ☐ **Pavilion Co-Partner**

Name of the Organisation _____

GST No. of the Organisation _____

Complete Postal Address _____

City _____ State _____ Pin/Zip Code _____

Telephone Nos. (with ISD/STD Code) _____ Fax No. _____

Email ID _____ Website _____

Name of the Authorised Signatory _____ Designation _____

Telephone Nos. _____

Type of Organisation ☐ Government Department ☐ Public Sector ☐ Joint Sector ☐ Private ☐ Others (Please specify) _____

Products Manufactured/Services Provided _____

Name on the Fascia of the stall _____

Nature of Products to be displayed _____

Please attach the following with your confirmation or send the same to reach us by 15 January 2026

- High Resolution Logo (cdr / ps / jpg / png / ai)
- High Resolution copy of your advertisement / text along with photos for the Catalogue & Online promotion

Payment Schedule

- 50% of the total amount payable to be deposited with submission of this form
- Balance & full payment to be deposited on or before **15 January 2026**
- 100% advance payment of partnership amount & all taxes (as applicable) for overseas participants

RTGS Details

Beneficiary	Bank	Current Account No.	IFSC Code	Branch Code	Bank Code
PHD Chamber of Commerce & Industry	IDBI Bank, Kisaan Sehkari Bhawan, 2 M G Marg, Lucknow	0132017010000	IBKL0000015	226259002	013

Enclosed Cheque/DD No: _____ Dated _____ drawn in favour of "PHD Chamber of Commerce and Industry"
payable at Chandigarh /New Delhi, on Bank _____ for (amount) Rs. _____

Date _____

Authorised Signatory

MAIL TO:
trade@phdcci.in
trade@phdcci.in
Exhibitionsales@upitex.com

PHDCCI
PHD House, Plot - B, Phase - II,
Vibhuti Khand Gomti Nagar
Lucknow - 226010, U.P. India

**For Space Booking and Partnerships
please Call :**

M: +91 **98145 66547**

M: +91 **98551 66547**

M: +91 **99141 12335**

M: +91 **79866 49704**

HOTLINE: 0172-5076732 / 5076733

PARTNERSHIP OPPORTUNITIES

**23-27
JAN
2026**

Lawn 2, Indira Gandhi
Pratishthan, Lucknow,
Uttar Pradesh

Event Partner

Partnership Amount: Rs. 10 lac

Complimentary 50 sqm fully furnished built up/raw stall space

Company's corporate logo to be carried on all visitor promotion print advertisements as "Event Partner"

Prominent display of logo at prime position

Display of corporate logo at the registration counter as "Event Partner"

Display of the partner's logo at the entry point of the exhibition site

Corporate logo on admit cards/tickets

Special acknowledgment during the inaugural & valedictory ceremony of the fair

15 flags to be put at the exhibition site

20 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (500 nos.)

Event Co-Partner

Partnership Amount: Rs. 7.5 lac

Complimentary 36 sqm fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements as "Event Co-partner's"

Display of the partner's logo at the entry point of the exhibition site

Corporate logo on admit cards/tickets

Special acknowledgment during the inaugural & valedictory ceremony of the fair

10 flags to be put at the exhibition site

15 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (300 nos.)

Pavilion-Partner

Partnership Amount: Rs. 5 lac

Complimentary 18 sqm fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements as pavilion partner

Display of the partner's logo at the entry points of the exhibition site

Corporate logo on admit cards/tickets

Acknowledgment during the Inaugural & valedictory ceremony of the fair

5 flags to be put at the exhibition site

10 nos. invitation cards for VIP dinner, lunches and cultural events (subject to event confirmation)

Complimentary admit cards for entry (200 nos.)

Pavilion Co-Partner

Partnership Amount: Rs. 2 lac

Complimentary 9 sqm fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements

Display of the partner's logo at the entry point of the exhibition site

Corporate logo on admit cards/tickets

Acknowledgment during the Inaugural & valedictory ceremony of the fair

3 flags to be put at the exhibition site

5 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (100 nos.)

FOR SPACE BOOKING

or TRADE QUERIES, PLEASE CALL

M: +91 98145 66547

M: +91 98551 66547

M: +91 99141 12335

M: +91 79866 49704

FOR CORPORATE PARTICIPATION

CALL HARDEEP SINGH

+91 98145 66547

tradefairs@phdcci.in

Exhibitionsales@upitex.com

FOR PARTNERSHIP

M: +91 8882464168

M: +91 9811776797

M: +91 9125335263

M: +91 9415465224

M: +91 8527043486

phdlucknow@phdcci.in