

2026



STATE PARTNER



ORGANISED BY



# UPITEX 2026

## Uttar Pradesh International Trade Expo



THE  
**FUTURE**  
IS RIGHT HERE!

BECOME A PART OF THE  
FASTEST GROWING  
**TRILLION DOLLAR**  
ECONOMY OF UTTAR PRADESH



UTTAR PRADESH'S  
LARGEST TRADE EXPO

23-27  
JAN  
2026

Lawn 2, Indira Gandhi  
Pratishthan, Lucknow,  
Uttar Pradesh

Discover **Uttar Pradesh** as the ultimate destination to carve out and **secure a prosperous future.**

Join the PHDCCI for the fourth edition of **UPITEX - Uttar Pradesh International Trade Expo 2026.**

This event promises to unlock fresh opportunities for businesses nationwide, enabling them to connect with untapped markets, pursue further growth and investment avenues, and engage with key industry players and dynamic officials from the Uttar Pradesh Government.

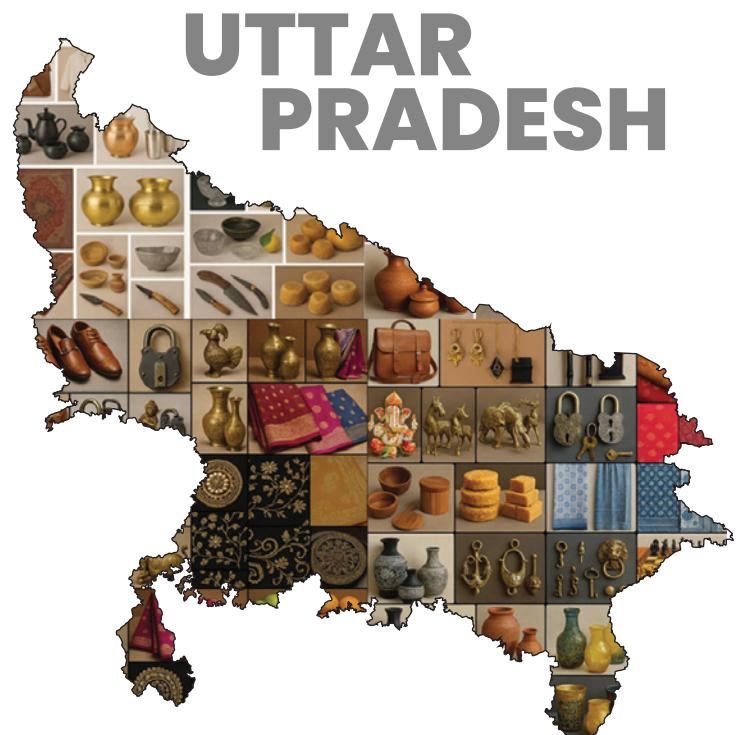
Embrace the visionary mission of propelling Uttar Pradesh into a **\$1 Trillion Economy by 2027.**

**Secure your business space now before it's too late.**

UPITEX is set to invigorate trade and commerce while attracting significant investments. This initiative builds upon PHDCCI's successful track record with similar events in Punjab, Haryana, and Himachal Pradesh since 2003, all with unwavering support from their respective State Governments.

## KEY HIGHLIGHTS

- Industry Specific Conferences
- B2B, B2C & B2G Meetings
- Focused Group Meets
- Buyer Seller Meets
- Showcase / Sell Your Products / Create Brand Awareness
- Over 300 Exhibitors
- 2 Lakh+ Visitors Expected
- Complete Sanitation and Disinfection Protocol as per WHO and Health authorities guidelines to ensure Visitors' and Exhibitors' safety



## ORGANIZER'S PROMOTIONAL SUPPORT FOR EXHIBITORS

- Print & Electronic Media Advertisements
- Radio Spots, Roadshows & Online Promotions
- Collaborative Campaigns
- Targeted Email Campaigns
- Invitations to Industry Leaders, Trade Groups, Associations, Government Officials, and Embassies
- Partnerships with International Chambers of Commerce
- Media Previews
- Nationwide Public Relations Campaigns
- Outdoor Promotions

## Glimpses of the Third Edition of UPITEX



**6 PAVILLIONS | 300+ STALLS 2 LAKH+ VISITORS EXPECTED**

### KEY FOCUS SECTORS

• ARCHIBUILD (LKO EDITION)	• HANDLOOM	• HOME DECOR	• AUTOMOBILES
• FURNITURE	• HANDICRAFTS	• LIFESTYLE	• AGRI. FOOD. FARM
• BRAND STREET	• CONSUMEREX	• FASHION STREET	• FOOD PROCESSING

...and more opportunities to propel your business to success. Reserve your space today for optimal brand visibility and positioning.

**Reserve Your Space today for better positioning and visibility of your brand.**

## STEERING COMMITTEE Central Leadership

### MR. RAJEEV JUNEJA

President, PHDCCI

### MR. ANIL GUPTA

Sr. Vice President, PHDCCI

### MR. SANJAY SINGHANIA

Vice President, PHDCCI

### MR. HEMANT JAIN

Immediate Former President, PHDCCI

### DR. RANJEET MEHTA

CEO & Secretary General, PHDCCI

## UP State Chapter Leadership

### DR. LALIT KHAITAN

Chair, UP State Chapter,  
 PHDCCI

### MR. HEMANT SAPRA

Co-Chair, UP State Chapter,  
 PHDCCI

### MR. RAJESH NICAM

Co-Chair, UP State Chapter,  
 PHDCCI

### MR. VIVEK AGARWALA

Co Chair- UP State Chapter,  
 PHDCCI

### DR. JATINDER SINGH

Deputy Secretary General,  
 PHDCCI

### MR. ATUL SRIVASTAVA

Sr. Regional Director, UP State Chapter,  
 PHDCCI

## PHDCCI

**PHDCCI, a National Apex Chamber, established in 1905, has been relentlessly working for the socio-economic development of India and for promotion of Indian industry, trade and entrepreneurship across the globe.**

PHDCCI has been an active participant in the India Growth Story through its Advocacy Role with Government of India and State Governments. With local roots and global reach, the PHDCCI helps businesses of all sizes connect, succeed, and expand.

Collectively, PHDCCI represents over 1,50,000 businesses of varying sizes that employ over ten million people all across India. We also have a robust international network consisting of over one hundred chambers of commerce and business groups located on every continent.

Together with policymakers, we drive change from the bottom up and assist businesses of all sizes in achieving more. We assist businesses in establishing relationships on all levels. We are the industry's trusted voice. We also give our member companies a respected voice, ensuring their concerns and priorities are heard in the halls of power.

### PHDCCI is a single platform that provides-

- A pool of best manufacturing companies of all sizes
- Product launches for wider market access in India
- Business lounge facility for all your private business meetings
- Water Audit services
- PHDCCI Centre for Sustainability
- Arbitration and conciliation facilities
- Provident Fund help desk for your businesses
- A communication tool to increase your visibility and promote your services and products
- Exclusive Member-to-Member product and service offers
- Research based policy inputs to the members
- Opportunity to take part in International exhibitions through market access initiative of GOI

## PHDCCI

PHD House, Plot - B, Phase - II, Vibhuti Khand Gomti Nagar  
 Lucknow 226 010, U.P. India

Tel: +91-522-2728940

Email: [tradefairs@phdcci.in](mailto:tradefairs@phdcci.in)

**www.upitex.com**

**HOTLINE: 0172-5076732/5076733**

Head Office: PHDCCI

PHD House, 4/2 Siri Institutional Area  
 August Kranti Marg, New Delhi 110016

Tel: +91-11-26863801-04, +91-11-49545454  
 +91-11-26855450, +91-11-49545451

[www.phdcci.in](http://www.phdcci.in)

### Supporting Partner



अद्भुत भारत की अमाल्य निधि  
 Invaluable Treasures of Incredible India



EPCH  
 Export Promotion Council  
 for Handicrafts  
 Growing Empowering Transforming



ONE DISTRICT ONE PRODUCT  
 UTTAR PRADESH



NATIONAL  
 JUTE BOARD

### Event Partner

**Radico**  
 SPIRIT OF EXCELLENCE

### Principal Partner

**BNI**  
 LUCKNOW - NORTH

यूनियन बैंक  
 Union Bank  
 of India

### Pavilion Partner

**राजेश** SPICES  
 EVEREST



हर भारतीय का बैंक



**NSE** IPFT  
 sidbi  
 Fena DETERGENT  
 फेना ही लेना



**NSE** IPFT  
 sidbi  
 Fena DETERGENT  
 फेना ही लेना

### Associate Partner



PATANJALI



**myriad**

**ORION LTD**