

2026



GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL  
& MEDIUM ENTERPRISES



STATE PARTNER



ORGANISED BY



# UPITEX<sup>2026</sup>

UTTAR PRADESH INTERNATIONAL TRADE EXPO

THE  
**FUTURE**  
IS RIGHT HERE!

UTTAR PRADESH'S  
LARGEST TRADE EXPO

BECOME A PART OF THE  
FASTEST GROWING  
**TRILLION DOLLAR**  
ECONOMY OF UTTAR PRADESH



23-27  
**JAN**  
2026

Lawn 2, Indira Gandhi  
Pratishthan, Lucknow,  
Uttar Pradesh



Discover **Uttar Pradesh** as the ultimate destination to carve out and **secure a prosperous future.**

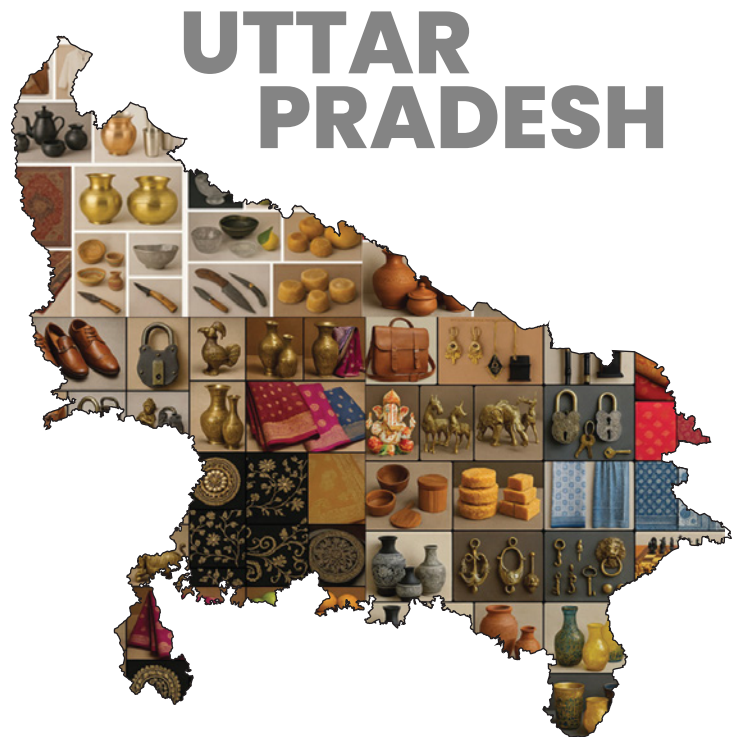
Join the PHDCCI for the fourth edition of **UPITEX - Uttar Pradesh International Trade Expo 2026.**

This event promises to unlock fresh opportunities for businesses nationwide, enabling them to connect with untapped markets, pursue further growth and investment avenues, and engage with key industry players and dynamic officials from the Uttar Pradesh Government.

Embrace the visionary mission of propelling Uttar Pradesh into a **\$1 Trillion Economy by 2027.**

**Secure your business space now before it's too late.**

UPITEX is set to invigorate trade and commerce while attracting significant investments. This initiative builds upon PHDCCI successful track record with similar events in Punjab, Haryana, and Himachal Pradesh since 2003, all with unwavering support from their respective State Governments.



## KEY HIGHLIGHTS

- Industry Specific Conferences
- B2B, B2C & B2G Meetings
- Focused Group Meets
- Buyer Seller Meets
- Showcase / Sell Your Products / Create Brand Awareness
- Over 300 Exhibitors
- 2 Lakh+ Visitors Expected
- Complete Sanitation and Disinfection Protocol as per WHO and Health authorities guidelines to ensure Visitors' and Exhibitors' safety

## ORGANIZER'S PROMOTIONAL SUPPORT FOR EXHIBITORS

- Print & Electronic Media Advertisements
- Radio Spots, Roadshows & Online Promotions
- Collaborative Campaigns
- Targeted Email Campaigns
- Invitations to Industry Leaders, Trade Groups, Associations, Government Officials, and Embassies
- Partnerships with International Chambers of Commerce
- Media Previews
- Nationwide Public Relations Campaigns
- Outdoor Promotions



## Glimpses of the Third Edition of **UPITEX**



**6 PAVILLIONS | 300+ STALLS 2 LAKH+ VISITORS EXPECTED**

### **KEY FOCUS SECTORS**

- ARCHIBUILD (LKO EDITION)
- FURNITURE
- BRAND STREET
- HANDLOOM
- HANDICRAFTS
- CONSUMEREX
- HOME DECOR
- LIFESTYLE
- FASHION STREET
- AUTOMOBILES
- AGRI. FOOD. FARM
- FOOD PROCESSING

...and more opportunities to propel your business to success. Reserve your space today for optimal brand visibility and positioning.

**Reserve Your Space today for better positioning and visibility of your brand.**

## STEERING COMMITTEE Central Leadership

**MR. RAJEEV JUNEJA**  
President, PHDCCI

**MR. ANIL GUPTA**  
Sr. Vice President, PHDCCI

**MR. SANJAY SINGHANIA**  
Vice President, PHDCCI

**MR. HEMANT JAIN**  
Immediate Former President, PHDCCI

**DR. RANJEET MEHTA**  
CEO & Secretary General, PHDCCI

## UP State Chapter Leadership

**DR. LALIT KHAITAN**  
Chair, UP State Chapter,  
PHDCCI

**MR. HEMANT SAPRA**  
Co-Chair, UP State Chapter,  
PHDCCI

**MR. RAJESH NIGAM**  
Co-Chair, UP State Chapter,  
PHDCCI

**MR. VIVEK AGARWALA**  
Co Chair- UP State Chapter,  
PHDCCI

**DR. JATINDER SINGH**  
Deputy Secretary General,  
PHDCCI

**MR. ATUL SRIVASTAVA**  
Sr. Regional Director, UP State Chapter,  
PHDCCI

## PHDCCI

**PHDCCI, a National Apex Chamber, established in 1905, has been relentlessly working for the socio-economic development of India and for promotion of Indian industry, trade and entrepreneurship across the globe.**

PHDCCI has been an active participant in the India Growth Story through its Advocacy Role with Government of India and State Governments. With local roots and global reach, the PHDCCI helps businesses of all sizes connect, succeed, and expand.

Collectively, PHDCCI represents over 1,50,000 businesses of varying sizes that employ over ten million people all across India. We also have a robust international network consisting of over one hundred chambers of commerce and business groups located on every continent.

Together with policymakers, we drive change from the bottom up and assist businesses of all sizes in achieving more. We assist businesses in establishing relationships on all levels. We are the industry's trusted voice. We also give our member companies a respected voice, ensuring their concerns and priorities are heard in the halls of power.

### PHDCCI is a single platform that provides-

- A pool of best manufacturing companies of all sizes
- Product launches for wider market access in India
- Business lounge facility for all your private business meetings
- Water Audit services
- PHDCCI Centre for Sustainability
- Arbitration and conciliation facilities
- Provident Fund help desk for your businesses
- A communication tool to increase your visibility and promote your services and products
- Exclusive Member-to-Member product and service offers
- Research based policy inputs to the members
- Opportunity to take part in International exhibitions through market access initiative of GOI

### PHDCCI

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### Supporting Partner



### Event Partner



### Principal Partner



### Event Co-Partner



### Pavilion Partner



### Pavilion Co-Partner



### Associate Partner



### F&B Partner



### OOH Partner

