

2025

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PHDCCI UPITEX 2025

UTTAR PRADESH INTERNATIONAL TRADE EXPO

23-27
JAN
2025

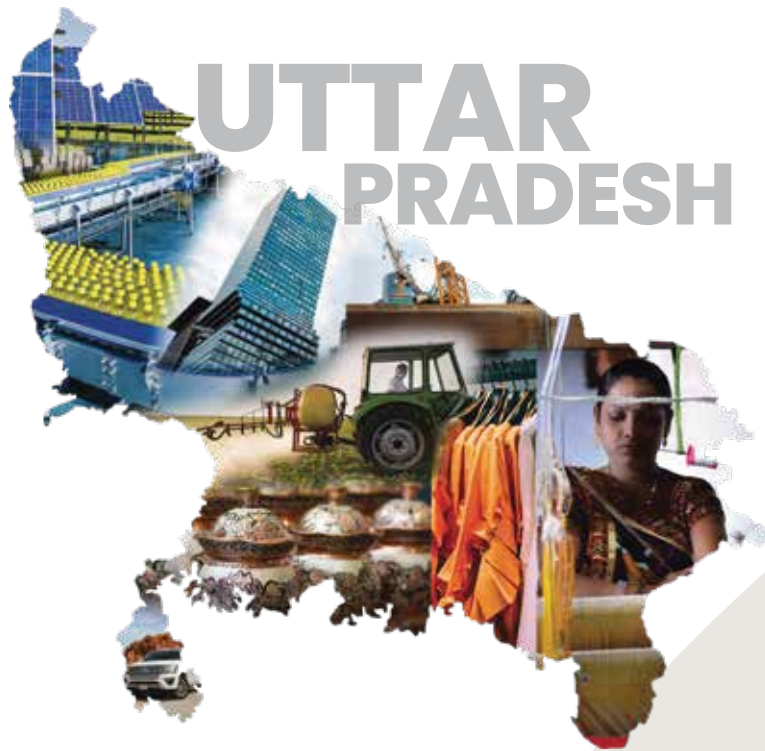
Lawn 2, Indira Gandhi
Pratishthan, Lucknow,
Uttar Pradesh

THE
FUTURE
IS RIGHT HERE!

THE THIRD EDITION OF
UTTAR PRADESH'S
LARGEST EXPO

BECOME A PART OF THE
FASTEST GROWING
TRILLION DOLLAR
ECONOMY OF UTTAR PRADESH





Discover **Uttar Pradesh** as the ultimate destination to carve out and **secure a prosperous future.**

Join the PHDCCI for the third edition of **UPITEX – Uttar Pradesh International Trade Expo 2025.**

This event promises to unlock fresh opportunities for businesses nationwide, enabling them to connect with untapped markets, pursue further growth and investment avenues, and engage with key industry players and dynamic officials from the Uttar Pradesh Government.

Embrace the visionary mission of propelling Uttar Pradesh into a **\$1 Trillion Economy by 2027.**

Secure your business space now before it's too late.

UPITEX is set to invigorate trade and commerce while attracting significant investments. This initiative builds upon PHDCCI successful track record with similar events in Punjab, Haryana, and Himachal Pradesh since 2003, all with unwavering support from their respective State Governments.

KEY HIGHLIGHTS

- Industry Specific Conferences
- **B2B, B2C & B2G** Meetings
- **Focused Group** Meets
- **Buyer Seller** Meets
- Showcase / Sell Your Products / Create Brand Awareness
- Over **300 Exhibitors**
- **2.5 Lakh Visitors** Expected
- Complete Sanitation and Disinfection Protocol as per WHO and Health authorities guidelines to ensure Visitors' and Exhibitors' safety.

ORGANIZER'S PROMOTIONAL SUPPORT FOR EXHIBITORS

- Print & Electronic Media Advertisements
- Radio Spots, Roadshows & Online Promotions
- Collaborative Campaigns
- Targeted Email Campaigns
- Invitations to Industry Leaders, Trade Groups, Associations, Government Officials, and Embassies
- Partnerships with International Chambers of Commerce
- Media Previews
- Nationwide Public Relations Campaigns
- Outdoor Promotions

The second edition of UPITEX was inaugurated by **Shri Nand Gopal Gupta 'Nandi'**

Hon'ble Cabinet Minister, Industrial Development, Export Promotion, NRI & Investment Promotion, Uttar Pradesh



Glimpses of the second edition of **UPITEX**



Shri. Sanjay Singh Gangwar
Hon'ble Minister of State, Sugarcane Development and Sugar Mills, Govt of Uttar Pradesh,



Shri Rakesh Sachan
Hon'ble Cabinet Minister, Micro Small and Medium Enterprises, Khadi and Villages Industries, Sericulture Industries, Handloom and Textile Uttar Pradesh



Shri Durga Shankar Mishra, IAS
Chief Secretary, Uttar Pradesh

Approved Trade Expo under the PMS scheme of the **Ministry of MSME, Government of India**

6 PAVILLIONS | 300+ STALLS
2 LAKH+ VISITORS EXPECTED

KEY FOCUS SECTORS

- ARCHIBUILD (LKO EDITION)
- BRAND STREET
- LIFESTYLE
- CONSUMEREX
- AGRI. FOOD. FARM
- FASHION STREET
- FURNITURE
- HOME DECOR
- HANDLOOM & HANDICRAFTS
- AUTOMOBILES
- SOLAR POWER

...and more opportunities to propel your business to success. Reserve your space today for optimal brand visibility and positioning.

Reserve Your Space today for better positioning and visibility of your brand.

STEERING COMMITTEE

Central Leadership

MR. HEMANT JAIN
President, PHDCCI

MR. RAJEEV JUNEJA
Sr. Vice President, PHDCCI

MR. ANIL GUPTA
Vice President, PHDCCI

DR. RANJEET MEHTA
CEO & Secretary General
PHDCCI

UP State Chapter Leadership

DR. LALIT KHAITAN
Chair, UP State Chapter
PHDCCI

MR. HEMANT SAPRA
Co-Chair, UP State Chapter
PHDCCI

MR. RAJESH NIGAM
Co-Chair, UP State Chapter
PHDCCI

MR. CHETAN SABHARWAL
Co-Chair, UP State Chapter
PHDCCI

MR. VIVEK AGARWALA
Co-Chair, UP State Chapter
PHDCCI

DR. JATINDER SINGH
Deputy Secretary General,
PHDCCI

MR. ATUL SRIVASTAVA
Regional Director, UP State Chapter
PHDCCI

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or TRADE QUERIES,
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M: +91 79866 49704

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PHDCCI

PHDCCI, a National Apex Chamber, established in 1905, has been relentlessly working for the socio-economic development of India and for promotion of Indian industry, trade and entrepreneurship across the globe.

PHDCCI has been an active participant in the India Growth Story through its Advocacy Role with Government of India and State Governments. With local roots and global reach, the PHDCCI helps businesses of all sizes connect, succeed, and expand.

Collectively, PHDCCI represents over 1,50,000 businesses of varying sizes that employ over ten million people all across India. We also have a robust international network consisting of over one hundred chambers of commerce and business groups located on every continent.

Together with policymakers, we drive change from the bottom up and assist businesses of all sizes in achieving more. We assist businesses in establishing relationships on all levels. We are the industry's trusted voice. We also give our member companies a respected voice, ensuring their concerns and priorities are heard in the halls of power.

PHDCCI is a single platform that provides-

- A pool of best manufacturing companies of all sizes
- Product launches for wider market access in India
- Business lounge facility for all your private business meetings
- Water Audit services
- PHDCCI Centre for Sustainability
- Arbitration and conciliation facilities
- Provident Fund help desk for your businesses
- A communication tool to increase your visibility and promote your services and products
- Exclusive Member-to-Member product and service offers
- Research based policy inputs to the members
- Opportunity to take part in International exhibitions through market access initiative of GOI

PHDCCI

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